



Reach our loyal patrons and volunteers when you advertise in our Stagebills!

PRINT SCHEDULE

Published SIX times this season
 Approximately 2,500 books for plays
 Approximately 6,000 books for musicals

DEADLINES

July 1, 2022 *The SpongeBob Musical* runs July 23-31, 2022
 August 18, 2022 *Steel Magnolias* runs September 9-18, 2022
 October 14, 2022 *Elf* runs November 5-20, 2022
 January 27, 2023 *Hello Dolly!* runs February 18-26, 2023
 February 23, 2023 *The Complete Works of William Shakespeare (Abridged)* runs March 17-April 2, 2023
 April 14, 2023 *Into The Woods* runs May 6-14, 2023

DESIGN REQUIREMENTS

.pdf or .jpg Email ad to cwilliams@fwcivic.org
 books will be printed and online, please provide a link to your web content for virtual ads

For more information call Capri Williams at (260) 422-8641 x 224

AD DIMENSIONS AND RATES

limited

COLOR PAGES AVAILABLE
 Back Cover - \$2,500
 Full Page - \$2,000
 5.5" wide x 8.5" tall
 allow for 1/4 bleed on all sides

Half page - \$1,250
 4.5" wide x 3.75" tall
 no bleed on 1/2 page ads

INSIDE BLACK & WHITE ADS

SIZE	FULL SEASON	SINGLE INSERTION
Full page	\$ 1,500	\$ 300
Half page	\$ 950	\$ 200
Quarter page	\$ 650	\$ 150

INSIDE AD DIMENSIONS
 Full page - 4.5" wide x 7.5" tall
 Half page - 4.5" wide x 3.75" tall
 Quarter page - 4.5" wide x 1.5" tall

CONTRACT

Company Name _____ Purchased By _____

Billing Address _____

Phone _____ E-mail _____

- COLOR ADS Back Cover (\$2,500) Full Page (\$2,000) Half Page (\$1,250)
- BLACK & WHITE ADS Full page (\$1,500) Half page (\$950) Quarter page (\$650)
- B&W ONE-TIME AD Full page (\$ 300) Half page (\$ 200) Quarter page (\$ 150)

Please specify show _____

Signature _____ Date _____

Check enclosed in the amount of _____ Please bill me - Civic will invoice in August 2022

To pay by credit card, contact Mahlon Houlihan at (260) 422-8641 x 222