

2015-2016 SEASON



303 East Main Street, Fort Wayne, IN 46802
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PUBLICATION SCHEDULE

Published **SIX** times a year for each production during the months of July 2015 through May 2016. Approximately 20,000 copies

DEADLINES

July 1 (*Mary Poppins* - runs July 25-August 9)
August 25 (*The Marvelous Wonderettes* - runs September 19-27)
October 14 (*A Christmas Story* - runs November 7-22)
January 20 (*Young Frankenstein* - runs February 13-28)
February 22 (7th Annual Playwright Festival - runs March 18-26)
April 5 (*Avenue Q* - runs April 29 - May 7)

MECHANICAL REQUIREMENTS

.pdf or .jpg Email ad to eramel@fwcivic.org

For more information please call
Elise Ramel at 260 422.8641 x 224

COLOR PAGES AVAILABLE
BACK COVER - \$2,500
Full Page - \$2,000
Half page - \$1,250

AD DIMENSIONS AND RATES

INSIDE COLOR

SIZE	DIMENSION	FULL SEASON
Full page	5 1/2" W x 8 1/2" allow for 1/4 bleed on all sides	\$ 2000
Half page	5 1/8" W x 3 7/8" no bleed on 1/2 page ads	\$ 1250

INSIDE BLACK & WHITE

SIZE	DIMENSION	FULL SEASON
Full page	4 1/2" W x 7 1/2" H	\$ 1,500
Half page	4 1/2" W x 3 3/4" H	\$ 950
Quarter page	4 1/2" W x 1 1/2" H	\$ 650

SINGLE INSERTIONS - if available

BLACK & WHITE ONLY

Full page	\$ 300 per insertion
Half page	\$ 200 per insertion
Quarter page	\$ 150 per insertion

CONTRACT

Company Name _____ Purchased By _____

Billing Address _____

Phone _____ E-mail _____

Stagebill Advertising, 6 times per year, total of 20,000+ issues

- Full page black & white (\$1500) Half page black and white (\$950) Quarter page black and white (\$650)
 Full page BACK COVER (\$2,000) Full page color (\$2000) Half page color (\$1250)

Signature _____

Date _____

- Check enclosed in the amount of _____ Please bill me - Civic will invoice in July 2015