



2018-2019 SEASON

303 East Main Street, Fort Wayne, IN 46802
Business Office: 260 422.8641
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www.fwcivic.org

PUBLICATION SCHEDULE

Published **SIX** times a year for each production during the months of July 2018 through April 2019
Approximately 25,000 copies

DEADLINES

- July 2, 2018 (*Disney's Newsies* - July 28 - August 12)
- August 21, 2018 (*Rock of Ages* - runs September 14-23)
- October 10, 2018 (*Elf* - runs November 3-18)
- January 23, 2019 (*The Wedding Gift* runs February 15-24)
- February 20, 2019 (*Vanya, Sonia, Masha & Spike* runs March 16-31)
- April 3, 2019 (*Mamma Mia!* - runs April 27-May 12)

MECHANICAL REQUIREMENTS

.pdf or .jpg Email ad to eramel@fwcivic.org

For more information please call
Elise Ramel at 260 422.8641 x 224

COLOR PAGES AVAILABLE
BACK COVER - \$2,500
 Full Page - \$2,000
 Half page - \$1,250

AD DIMENSIONS AND RATES

INSIDE COLOR

SIZE	DIMENSION	FULL SEASON
Full page	5.5" wide x 8.5" tall <i>allow for 1/4 bleed on all sides</i>	\$ 2,000
Half page	5.125" wide x 3.875" tall <i>no bleed on 1/2 page ads</i>	\$ 1,250

INSIDE BLACK & WHITE

SIZE	DIMENSION	FULL SEASON
Full page	4.5" wide x 7.5" tall	\$ 1,500
Half page	4.5" wide x 3.75" tall	\$ 950
Quarter page	4.5" wide x 1.5" tall	\$ 650

SINGLE INSERTIONS - if available

BLACK & WHITE ONLY

Full page	\$ 300 per insertion
Half page	\$ 200 per insertion
Quarter page	\$ 150 per insertion

CONTRACT

Company Name _____ Purchased By _____

Billing Address _____

Phone _____ E-mail _____

Stagebill Advertising, 6 times per year, approximately 25,000 copies

- Full page black & white (\$1,500)
 Half page black and white (\$950)
 Quarter page black and white (\$650)
 Full page BACK COVER (\$2,500)
 Full page color (\$2,000)
 Half page color (\$1,250)

Signature _____

Date _____

Check enclosed in the amount of _____

Please bill me - Civic will invoice in July 2018