

**2011-2012
SEASON!**



303 East Main Street, Fort Wayne, IN 46802
Business Office: 260 422.8641
eramel@fwcivic.org
www.fwcivic.org

PUBLICATION SCHEDULE

Published six times a year for each production during the months of July, October, December, March and June- approximately 20,000 copies!

Deadlines:

- July 1 (for *Hairspray*)
- October 7 (for *Chicago*)
- November 11 (for *A Tuna Christmas*)
- February 9 (for *Gypsy*)
- March 2 (for *The Farnsworth Invention*)
- May 10 (for *Alive and Dead in Indiana* & Playwright Festival)

MECHANICAL REQUIREMENTS

.pdf, jpg, or .tff
Email ad to eramel@fwcivic.org.

INFORMATION

For more information please call

COLOR PAGES AVAILABLE
Full Page - \$2000
Half page - \$1200

AD DIMENSIONS AND RATES

INSIDE BLACK & WHITE

SIZE	DIMENSION	FULL SEASON
Full page	4 1/2" W x 7 1/2" H	\$ 1,450
Half page	4 1/2" W x 3 11/16" H	\$ 900
Quarter page	4 1/2" W x 1 13/16" H	\$ 600

INSIDE COLOR

SIZE	DIMENSION	FULL SEASON
Full page	5 1/2" W x 8 1/2"	\$ 2000
Half page	5 1/2" W x 4 1/4"	\$ 1200

SINGLE INSERTIONS - if available. Black & white only.

Full page	\$ 300 per insertion
Half page	\$ 200 per insertion
Quarter page	\$ 150 per insertion

CONTRACT

Company Name _____ Purchaser Name _____

Billing Address _____

Phone _____ Fax _____ E-mail _____

Playbill Advertising, 6 times per year, total of 20,000+ issues

- Full page black & white (\$1450)
- Half page black and white (\$900)
- Quarter page black and white (\$600)
- Full page color (\$2000)
- Half page color (\$1200)

Signature _____

Date _____

Check enclosed in the amount of _____

Please bill me