

**2009-2010
SEASON!**



303 E. Main Street, Fort Wayne, IN 46802
Business Office: (260) 422-8641
Fax: (260) 422-6699
ktodoran@fwcivic.org www.fwcivic.org

PUBLICATION SCHEDULE

Published six times a year for each production during the months of July, September, November, March, May and June - approx. 40,000 copies!

Deadlines:

- Sept 1
- October 15
- March 1
- April 15
- May 15

MECHANICAL REQUIREMENTS

.pdf, jpg, or .tff
Ads may be sent to ktodoran@fwcivic.org.

INFORMATION

For more information please call
Kathy Todoran at 260 422.8641 x 224.

COLOR PAGES AVAILABLE

Full Page - \$2000

Half page - \$1200

AD DIMENSIONS AND RATES

INSIDE BLACK & WHITE

SIZE	DIMENSION	FULL SEASON
Full page	4 1/2" W x 7 1/2" H	\$1,450
Half page	4 1/2" W x 3 11/16" H	900
Quarter page	4 1/2" W x 1 13/16" H	600

INSIDE COLOR

SIZE	DIMENSION	FULL SEASON
Full page	5 1/2" W x 8 1/2"	\$2000
Half page	5 1/2" W x 4 1/4"	\$1200

SINGLE INSERTIONS - if available. Black & white only.

Full page	\$295 per insertion
Half page	\$195 per insertion
Quarter page	\$150 per insertion

CONTRACT

Company Name _____ Purchaser Name _____

Billing Address _____

Phone _____ Fax _____ E-mail _____

Playbill Advertising, 6 times per year, total of 40,000+ issues

- Full page black & white (\$1450) Half page black and white (\$900) Quarter page black and white (\$600)
 Full page color (\$2000) Half page color (\$1200)

Signature _____

Date _____

Check enclosed in the amount of _____

Please bill me